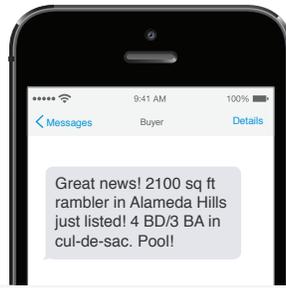


Batch Texting

I send a text to my database of potential buyers announcing that your property is now on the market. I can also send reminders and updates about your property at any time.

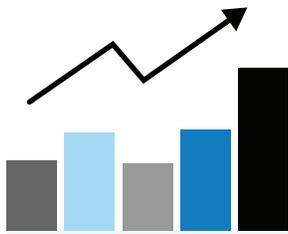


Open House Announcer

If we decide to host an open house, I can easily announce it on the Property Site, with big, eye-catching visuals that will attract potential buyers.

ePostcard

I can send an email that showcases your property to all of our leads. This is an easy and effective way to target potential buyers directly.



Stats

I believe in transparency and being in regular contact with you. I send you weekly stats about the interest we receive, where our leads are coming from, and what changes we can make, if any. When you know what I know, we can make better-informed decisions together.



Al Galperin

License: ER40000223

Cell: 303-229-4080

Email: al@rogfivestar.com

Website:

Office:

480 South Holly Street
Denver, CO 80246



**THANK YOU FOR CONSIDERING ME
AS YOUR REAL ESTATE AGENT.**

My marketing strategy works to sell your property faster and for more money. It takes away a lot of the stress, anxiety and guesswork out of selling your property. As I walk you through my marketing plan, you'll see all the different ways I connect to potential buyers.



SOLD!

Property Site

The centerpiece of my marketing campaign is the Property Site: a sleek, mobile-friendly website dedicated to your listing, with beautifully displayed images and over eight different ways for potential buyers to contact me about your property. It also contains lots of info, including current weather, neighborhood schools, a mortgage calculator and more.



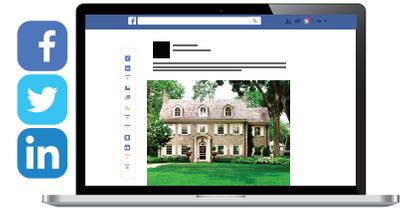
Listing Video

I also create an SEO-friendly YouTube video that goes live at the same time as the Property Site. This video features all the images of your property. In the video's info section, I also include ways to contact me about your property.



Social Media

I have followers on social media who are looking to buy. I regularly post info about your property onto Facebook, Twitter and LinkedIn, and I engage with every follower who shows interest in your property.

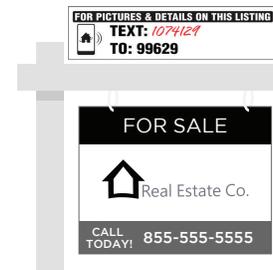


Exposure

I list your property on additional real estate websites to ensure that it gets the most exposure possible.

Printable Flyer

I create a beautiful flyer that potential buyers can print or email to their friends right from the Property Site. When anyone prints or emails the flyer, I receive their contact information, which means our number of warm leads increases.



24-HR Info Line/Shortcode

People who call or text the number on my For Sale sign get info about your property. I get their contact info and I reach out to these potential buyers immediately.

Lead Generation

As you can see, every component of my marketing campaign is built to capture leads. Because I diversify my lead generation, we reach more people in a shorter period of time, which can lead to a quicker sale of your property.

